

If we all stand together and refuse to turn a blind eye, we can cause a tipping point in society where bullying is no longer accepted and upstanders prevail.



#BLIND EYES OPEN



In Australia 1 in 4 Year 4–9 students are bullied. Bullying also hits the top of the chart as the #1 social issue for students across all states and territories.

The BULLY Project is the social action campaign inspired by the award-winning film BULLY. We've sparked a global movement to stop bullying that is transforming kids' lives and changing a culture of bullying into one of empathy and action.

The documentary film BULLY provides a frame for parents to talk with their kids, for kids to talk to each other, and for educators to rethink how the climate and culture is in their school and how they handle bullying.

SYNOPSIS

The documentary film BULLY, directed by Sundance and Emmy-award winning filmmaker, Lee Hirsch, offers an intimate, unflinching look at how bullying has touched five kids and their families. BULLY is a beautifully cinematic, character driven documentary. Filmed over the course of the 2009/10 school year, BULLY opens a window onto the pained and often endangered lives of bullied kids, revealing a problem that transcends geographic, racial, ethnic and economic borders.

It documents the responses of teachers and administrators to aggressive behaviours that defy "kids will be kids" clichés, and it captures a growing movement among parents and youths to change how bullying is handled in schools, in communities and in society as a whole. The film challenges viewers to move from shock and resignation about bullying to action. BULLY calls viewers to transform schools and communities into places where respect and empathy are championed, where each and every kid can thrive.









LIMITED EDITION #BLINDEYESOPEN PACKS INDIVIDUALLY NUMBERED - AVAILABLE NOW!



EDUCATOR'S TOOLKIT

The BULLY Project Educator's Toolkit, now mapped to the Australian Curriculum, National Safe Schools Framework and AITSL Teacher Standards is built on a suggested framework that can be modified in terms of timing and approach as every school will have its own rhythm and challenges.

The Toolkit includes a teachers handbook and film guide, Australian Curriculum activities based on clips from BULLY, graphics kit, the full length feature documentary (DVD) and a version for younger audiences (DVD & USB), student led school projects, teacher professional learning & supportive information, Australian case studies, school climate survey resources, posters and stickers to support schools and communities to undertake The BULLY Project suggested framework:

-  GAIN SUPPORT FROM ALL ADULTS
-  WATCH BULLY
-  TEACHER TRAINING
-  STUDENT & STAFF TEAM
-  SCHOOL CLIMATE SURVEY
-  YEARS 7-10 HPE LESSONS
-  STUDENT LED SCHOOL PROJECTS
-  REVIEW & FOLLOW UP

ALL FOR \$149

AVAILABLE TO ORDER AT THEBULLYPROJECT.COM.AU/SHOP